

## What do certified companies offer in terms of innovative business?

Innovative business practices in the transport and logistics sector cover everything in the fields of the environment, safety and responsible entrepreneurship.

Firstly, solid company operations are an important safeguard for a long term collaboration with your logistics service provider. Another point is that the way of working is important for you. Innovative business means for example:

- reducing emissions such as CO<sub>2</sub>
- contributing to road safety
- being a good employer

- achieving continuity
- working towards a good image

Companies awarded the Transport & Logistics Certificate (TLC) systematically work with issues such as these. The TLC logo they bear stands for expertise and sustainability. This is what innovative business means.



“The certificate helps us give greater attention to CSR.”

F. Scholte  
Scholte Transport Group B.V.

Innovative business.

### Would you like more information?

The Transport & Logistics Certificate (TLC) is the comprehensive quality standard for the transport and logistics sector. As a potential client, it allows you to easily recognise expertise and quality in prospective partner companies. You will certainly derive benefits from using certified companies given the standards that they need to meet in order to obtain the certificate. For example, you may be interested in specialised companies that have the know-how to transport ornamental plants or construction materials, or are specialised in distribution. Would you like to know more about TLC? Go to [www.keurmerkten.nl](http://www.keurmerkten.nl) or contact TLN.



**Transport en Logistiek Nederland (TLN),  
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and Logistics.**

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**Transport & Logistics  
Certificate, a sign of expertise  
and sustainability.**

Innovative business.

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## The certificate for a sustainable and profitable future.

The Transport & Logistics Certificate (TLC) is a comprehensive certificate for freight haulage companies. Certified companies meet the stringent quality requirements for company operations, internal processes, communications, sustainability and other aspects of corporate social responsibility. The certificate serves as the foundation of a healthy company and enhances the further growth of a successful business.

Doing business with a certified transport company means doing business with reliable and professional people who not only guarantee quality, but who also

contribute to a better environment and society. At TLN we like to call this: 'innovative business'. Together we strive for a sustainable and profitable future.



**“Consistently delivering quality to our clients. That’s what it’s about.”**

F. Claassen  
Expediting and Transport F. Claassen B.V.

## Corporate social responsibility.

These days everyone is talking about Corporate Social Responsibility (CSR). However, not all companies know how to successfully incorporate this into practice. Companies awarded the Transport & Logistics Certificate are at the forefront of putting CSR into practice. They will, for example, register and reduce fuel consumption and CO<sub>2</sub> emissions, and decrease the number of road accidents they are involved in. They will also pay attention to the activities of their employees and clients. It is an all encompassing way of working.

Independent authorised auditors only award the certificate to transport companies that really put CSR into practice. This means that you can be assured that you are doing business with a company that operates with respect to people, the environment and

society. Furthermore, certified companies never lose sight of their goals in terms of continuity and profit. You can enter a long term collaboration with a certified transport company while at the same time contributing to a socially responsible society.

## Stringent standards guarantee top quality.

The Transport and Logistics Certificate is based on INK’s well known management model. This model defines ten important issues on which transport companies are checked. These comprise concrete requirements that are reflected in daily practice. The major advantage of this approach is that it embeds continuous quality improvement for and by certified companies.

Being awarded the Transport and Logistics Certificate is no easy task. Preparation for certification requires, depending on the company, between six and twelve months of intense work. Once the certificate has been awarded, the company is subject

to a written audit and is reviewed thoroughly every three years. The audits are carried out by an independent, external certification agency. This way, we maintain the high standard and reputation of certified companies and their clients.

Innovative business.