



# Transport & Logistics Certificate, for a sustainable and profitable future.

Innovative business.

[www.keurmerkten.nl](http://www.keurmerkten.nl)




# The certificate that gets you further.

The Transport & Logistics Certificate (TLC) is a comprehensive certificate for freight haulage companies. Certified companies meet the high quality standards required in terms of operations, internal processes, communication, sustainability and other aspects of corporate social responsibility. The certificate serves as the foundation of a healthy company, allowing for the further growth of a successful business.

The Transport & Logistics Certificate embeds quality, expertise and corporate social responsibility in operations.

At TLN, we like to call this: 'innovative business'.

**Innovative business.**

A middle-aged man with short, graying hair and a wide smile is the central focus. He is wearing a light blue button-down shirt under a dark grey, textured blazer. He is positioned in front of a large red truck, with a blurred red object in the foreground on the left. The background shows a light blue building with windows. The overall scene is bright and professional.

**“You can show your clients that  
there’s real quality in your company.”**

G.L. Euser  
Euser Special Transport B.V.

# Innovative business in practice.

**In general, corporate social responsibility is often synonymous with People, Planet, and Profit. But what does that actually mean in practice in the transport and logistics sector? For our sector, we define it as:**

Best practice in corporate social responsibility include interconnected company activities that contribute to safety, sustainability and good business practices while supporting the company's goals in the area of profit and/or continuity.

Innovative business concerns the environment and safety as well as entrepreneurship. It is a different way of thinking. A different way of working. And not only does it result in a better environment, it also improves company performance.



# Is the certificate for you? Take our Quick Scan!

Are you ready for innovative business? TLN would be pleased to help you down this road. Take our Quick Scan on [www.keurmerkten.nl](http://www.keurmerkten.nl) to get a quick insight into your company's level of sustainability, safety and entrepreneurship. See immediately if you qualify for the Transport & Logistics Certificate.



# How can you put innovation into practice in your business?

It goes without saying that business-innovation in our sector starts with the transport of freight and its associated logistical flows. The Transport & Logistics Certificate can provide support to design efficient primary transport processes, thereby enhancing your chances to save time and costs and thus improve your profit.

Useful changes can lead to multiple savings. One example is the link between driving style and fuel consumption, traffic safety and profit. But there is more. For instance, do you take the interests of your clients and the companies and residents in your surroundings sufficiently into account?

Are you able to keep your employees interested and loyal? The Transport & Logistics Certificate can support you in working on your company's culture and thus achieve significant results. You choose your direction yourself and set the tone for the next few years in order to achieve the goals that you have identified. This can best be done in collaboration with your employees so that you create an enthusiastic team that knows what your company is about. Whether you have a small or a large company, the approach and the opportunities apply to all transport companies. This allows you to work systematically towards a sustainable and profitable future. Innovative business, indeed!

**Innovative business.**



**“We were able to really professionalise our company operations.”**

G.N. Kuiper  
Kuiper en Zn. Transport B.V.

## About the Transport & Logistics Certificate

The Transport & Logistics Certificate (TLC) is the certificate for freight haulage. Its ten management points make it a solid foundation for healthy operations and the most effective way to demonstrate the entrepreneur's expertise. The certificate is valid for three years. At the end of year one and year two, certificate holders report the most important issues they face to an independent, external certification agency. This ensures that both the standard and reputation of the certificate remain high.



### **Transport en Logistiek Nederland (TLN), the Dutch Association for Transport and Logistics.**

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